In this course, we will study the interrelationships between culture, language, and worldview—with a specific focus on Korea and Koreans (living in Korea and abroad). Through research, theory, videos, printed matter, and music, we will investigate:

- How language shapes, creates, and is created by behaviors, expectations, orientations, perceptions, and practices
- How language shapes ways of viewing time, space, identities, nation, belonging, exclusion, opinion, even sensory perception—focusing on such issues as:
  - Family - structure, kinship, children, the elderly
  - Food - taste, presentation; noodle/rice culture
  - Politeness (e.g., face, directness, honorifics)
  - Identity (e.g., national identity, gender identity)
  - Advertising - electronics, food and beverages, fashion
  - Media and Entertainment - Korean Wave, K Drama, K-Pop

No prior knowledge of Korean is required.