

GEA Spring 2018 Syllabus

01:098:250 “Global East Asia” *Signature Course*

Rutgers University, Spring 2018

Lecture: TTh7 (6:10-7:30 pm) AB Rm. 4225, CAC

Recitation: Sections 01-09: W (time and place varies; see below under your TA)

Instructor

Professor Paul Schalow schalow@rutgers.edu

Office hours: Scott Hall Rm. 330, by TThu 12:00-1:00 or by app’t

Teaching Assistants

Office hours: Tues 4:00-6:00 PM Scott Hall Rm. 237

Qingfeng Nie qn7@rutgers.edu

Recitation section 01 (W 9:50-11:10) SC-102

Recitation section 04 (W 11:30-12:50) SC-207

Recitation section 07 (W 2:50-4:10) SC-219

Yuanqiu Jiang yuanqiu.jiang@rutgers.edu

Recitation section 02 (W 9:50-11:10) SC-216

Recitation section 05 (W 11:30-12:50) SC 214

Recitation section 08 (W 2:50-4:10) SC-114

Brandon Park bjp135@rutgers.edu

Recitation section 03 (W 9:50-11:10) SC-114

Recitation section 06 (W 11:30-12:50) SC-120

Recitation section 09 (W 2:50-4:10) MU-111

Course Description

Global East Asia is a Rutgers School of Arts & Sciences *SAS Signature Course* designed to introduce students to East Asia in the era of globalization. The course takes a multidisciplinary approach to the region from the perspectives of history, economy, politics, culture, ecology, and ideology.

Grade scale: A 90-100, B+ 85-89.99, B 80-84.99, C+ 75-79.99, C 70-74.99, D 60-69.99, F below 60.



Core Learning Goals: Successful completion of the course fulfills the SAS *Core Curriculum Learning Goals*: CC (Contemporary Challenges), HST (Historical Analysis), and SCL (Social Analysis).

Asian Languages & Cultures Departmental Learning Goals: “*Majors* will be able to analyze issues concerning East Asia and relate them to other areas in the humanities and social sciences following an interdisciplinary approach.”

Requirements

Response papers: Seven papers, lowest score dropped; 10 pts. each (total: 60 pts.)

Recitations: Six recitations, lowest score dropped; 5 pts. each (total: 25 pts.)

Quizzes: Twenty clicker quizzes in class, lowest 5 dropped; 1pt. each (total: 15 pts.)

Total: 100%

Required Texts

Manfred B. Steger, *Globalization: A Very Short Introduction*. New York: Oxford University Press, 2017 [4th edition]. ISBN 978-0-19-877955-1. For purchase at Barnes & Noble Rutgers Bookstore; also available as e-book.

- **Be sure to purchase the revised 4th edition**; earlier editions are out-of-date and cannot be used.

The Asia-Pacific Journal (URL access apjjf.org, formerly japanfocus.org) is a free, open-access, peer-reviewed online academic journal founded in 2004 as *Japan Focus*.

- Students enrolled in Global East Asia are encouraged to make a voluntary contribution of \$5.00 to help support the costs of maintaining free access to *The Asia-Pacific Journal*.

Clickers

I-clickers are required for quizzes in TuThu lectures; they will NOT be used in Wed. recitation. You can use any model of *i-clicker*, *i-clicker+* or *i-clicker2*. We recommend *i-clicker2* because it has a readout screen so that you can confirm your answer.

- Not necessary to purchase Remote-WREEF 6-month enrollment.
- Rutgers Bookstore buys back used *i-clickers* for half the purchase price at the end of the semester.

Honor Code

Global East Asia students must promise to abide by the *Rutgers Academic Integrity Policy (Honor Code)*. Violations of the *Honor Code* include: cheating, inventing false data, plagiarism, denying others access to information or material, and facilitating violations of academic integrity. You can review the policy here:

<http://academicintegrity.rutgers.edu/>

- If you are ever caught violating the *Honor Code* (such as using an *i-clicker* for another student, or submitting a paper that is not your own) you will lose points for the assignment and face possible disciplinary action.

Response papers (60%)

There are seven response papers (400 words maximum, approx. three paragraphs) uploaded to Sakai assignments for Chapters 1-7. The lowest score is dropped.

- Your response paper shows how well you have grasped the readings and prepares you for recitation section. The goal is to be able to identify an important concept, theory, or insight about globalization that you learned in Steger's chapter and apply it to the assigned readings on East Asia for that chapter.

Each response paper is worth 10 pts. and will be graded based on the following rubric:

- (1) Response shows good understanding of at least one concept, theory, or insight about globalization from Steger's chapter (3 pts.)
- (2) General concept, theory, or insight is applied appropriately to East Asia (3 pts.)
- (3) Discussion is accurate and supported with relevant examples (4 pts.)

Recitation sections (25%)

There are six Wednesday recitations scheduled during the semester for Chapters 1-6. The lowest recitation score is dropped.

- Recitation sections are where you share your ideas from your response paper with your classmates. The goal is to develop a deeper understanding of globalization processes and their manifestation in East Asia through group discussion.

Each recitation is worth 5 pts. and will be graded based on the following rubric:

- (1) Contributions to class discussion are regular and positive, sometimes producing valuable insights (3 pts.)
- (2) Attendance is on time; student arrives at start of recitation and stays to end (2 pts.)

***Students are required to serve as *discussion leader* once during the semester. Usually there will be 3-4 discussion leaders assigned per recitation. Discussion leaders automatically earn full 5 pts. for the recitation unless they fail to show up for class or fail to lead discussion.

LECTURE & RECITATION SCHEDULE

16 January Tues. lecture: East Asia—conceptualizing the region
Reading: NONE ***Test *i-clickers* in class***
Note: *I-clickers* will be used only in Tues. & Thurs. lecture

Chapter 1: Sporting events on a global stage

[17] Wed. [NO recitation]

18 Thurs. lecture: Theorizing globalization
Reading: Manfred B. Steger, *Globalization: A Very Short Introduction*, chap. 1 "Globalization: a contested concept." pp. 1-17. **Quiz 1**

23 Tues. lecture: The Olympic games
Reading: Susan Brownell, "The Beijing Olympics as a turning point? China's first Olympics in East Asian perspective." *japanfocus.org* (2009)
Quiz 2

[24] Wed. [NO recitation]

25 Thurs. lecture: North Korea's Arirang Mass Games
Reading: Moe Taylor, "Only a disciplined people can build a nation:
North Korean Mass Games and Third Worldism in Guyana 1980-92."
japanfocus.org (2015) **Quiz 3**

[30] Tues. [NO lecture] **Chap. 1 response paper**

31 Wed. **Chap. 1 recitation**

Chapter 2: Food in global context

1 February Thurs. lecture: A history of globalization
Reading: Steger, *Globalization*, chap. 2 "Globalization in history: is
globalization a new phenomenon?" pp. 18-37. **Quiz 4**

6 Tues. lecture: Global exchange of culinary culture
Reading: Sidney W. Mintz, "Asia's contributions to World Cuisine,"
japanfocus.org (2009) **Quiz 5**

[7] Wed. [NO recitation]

8 Thurs. lecture: Culinary hybridization and symbolic value of foods
Reading: Matthew Allen & Rumi Sakamoto, "Sushi reverses course:
consuming American sushi in Tokyo." *japanfocus.org* (2011) **Quiz 6**

[13] [Tues. NO lecture] **Chap. 2 response paper**

14 Wed. **Chap. 2 recitation**

Chapter 3: China in the global economy

15 Thurs. lecture: Economy and globalization
Reading: Steger, *Globalization*, chap. 3 "The economic dimension of
globalization." pp. 38-61. **Quiz 7**

20 Tues. lecture: China's workforce in the global economy
Jenny Chan, Ngai Pun, and Mark Selden, "The politics of global
production: Apple, Foxconn and China's new working class."
japanfocus.org (2013) **Quiz 8**

[21] Wed. [NO recitation]

22 Thurs. lecture: China's green energy policy
Reading: John Mathews and Hao Tan, "China's continuing renewable
energy revolution: global implications." *japanfocus.org* (2013) **Quiz 9**

[27] Tues. [NO lecture] **Chap. 3 response paper**

28 Wed. **Chap. 3 recitation**

Chapter 4: Regional security in East Asia

1 March Thurs. lecture: Regional politics and globalization
Reading: Steger, *Globalization*, chap. 4 “The political dimension of globalization,” pp. 62-79. **Quiz 10**

6 Tues. lecture: Regional security and US policy toward China
Reading: Vince Scappatura, “The US Pivot to Asia, the China spectre and the Australian-American Alliance.” *japanfocus.org* (2014) **Quiz 11**

[7] Wed. [NO recitation]

8 Thurs. lecture: Competing visions of regional security
Reading: Gavan McCormack, “North Korea and a rules-based order for the Indo-Pacific, East Asia, and the world” (2017) **Quiz 12**

SPRING BREAK March 10-18

[20] Tues. [NO lecture] **Chap. 4 response paper**

21 Wed. **Chap. 4 recitation**

Chapter 5: East Asian flows of popular culture

22 Thurs. lecture: Cancelled

27 Tues. lecture: Culture and globalization
Reading: Steger, *Globalization*, chap. 5 “The cultural dimension of globalization.” pp. 80-91. **Quiz 13**

[28] Wed. [NO recitation]

29 Thurs. lecture: Social convergence and the appeal of pop culture
Reading: Nissim Kadosh Otmazgin, “Japanese popular culture in East and Southeast Asia: time for a regional paradigm?” *japanfocus.org* (2008)
Quiz 14

[3] April Tues. [NO lecture] **Chap. 5 response paper**

4 Wed. **Chap. 5 recitation**

Chapter 6: Pressures on the global and regional environment

- 5 Thurs. lecture: Consumerism, over-population, and globalization
Reading: Steger, *Globalization*, chap. 6 “The ecological dimension of globalization.” pp. 92-108. **Quiz 15**
- 10 Tues. lecture: Hydropower and politics of managing water resources
Reading: Kenneth Pomeranz, “The Great Himalayan Watershed: Water shortages, mega-projects, and environmental politics in China, India, and Southeast Asia,” *japanfocus.org* (2009) **Quiz 16**
- [11] Wed. [NO recitation]
- 12 Thurs. lecture: Depopulation and the environment
Reading: Peter Matanle, “Towards an Asia-Pacific ‘depopulation dividend’ in the 21st century: regional growth and shrinkage in Japan and New Zealand” *japanfocus.org* (2017) **Quiz 17**
- 17 Tues. [NO lecture] **Chap. 6 response paper**
- 18 Wed. **Chap. 6 recitation**

Chapter 7: Competing ideologies

- 19 Thurs. lecture: Ideologies as invisible structures
Reading: Steger, *Globalization*, chap. 7 “Ideologies of globalization: market globalism, justice globalism, religious globalisms,” pp. 109-128. **Quiz 18**
- 24 Tues. lecture: Neoliberalism’s shared prosperity or shared exploitation?
Reading: Michelle Chen, “China’s workers and the emerging intern class” *japanfocus.org* (2017) **Quiz 19**
- [25] Wed. [NO recitation]
- 26 Thurs. lecture: Militarism and its alternatives
Reading: Peter Lee, “China not leaving the ‘South China Sea’.” *japanfocus.org* (2016) **Quiz 20**
- 1 May Tues. [NO lecture] **Chap. 7 response paper**